



**Posting Date: May 9th, 2023**

**INTENT TO AWARD**

This is a notice of intent to award a contract and becomes the official statement of award effective **May 9th, 2023**, unless otherwise suspended or canceled. Contractor should not perform work on or incur any costs associated with the contract prior to the effective date of the contract. The University assumes no liability for any expenses incurred prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

- (a) by email to [protest-mmo@mmo.state.sc.us](mailto:protest-mmo@mmo.state.sc.us) , or
- (b) by post or delivery to 1201 Main Street, Suite 601, Columbia, SC 29201

<b>Solicitation Number:</b>	GS-FPB-220174-02
<b>Issue Date:</b>	May 5, 2022
<b>Opening Date:</b>	May 31, 2022
<b>Description:</b>	Integrated Marketing and Public Relations
<b>Awarded to:</b>	Echo Delta, LLC 72 4 <sup>th</sup> Street NW Winter Haven, FL 33881
<b>Initial Contract Term:</b>	May 9, 2023 through May 10, 2024
<b>Maximum Contract Term:</b>	May 9, 2023 through June 17, 2027
<b>Estimated Potential Value of Contract:</b>	\$8,000,000.00

*Amy Sabol*

Amy Sabol  
Procurement Manager